

THE CHILDHOOD BRAIN TUMOR FOUNDATION

25th Anniversary Gala

November 10, 2018 @ 7pm - 11pm
Madame Tussauds, 1001 F Street NW, Washington, DC



Madame Tussauds
WASHINGTON DC

2018 GALA BUSINESS AD SPECIFICATIONS

For best results, please submit to highest quality specifications provided.

- Digital Artwork should be 300 dpi (dots per inch) for press quality
- Image file formats, for best quality are **.jpeg, .tiff, .png**
- Logo/Illustrations file formats for best quality are **.pdf, .gif or .ai**
(any image formats also accepted)
- For printing, four-process CMYK color is best
- For web, RGB color is best*
- **Artwork may be submitted in either CMYK or RGB and will be converted for print/web needs.*
- Microsoft Word and Publisher formats are also accepted for ad submissions**
- ***However, quality issues may require image and illustrations be submitted separately.*

Thank you!

Please submit all ad artwork prior to September 30, 2018.

Individual Business ads = Quarter page event program ad

Hope for Cures sponsor = Full page event program ad, front page logo, and web/media ads

Platinum sponsor = Half page event program ad and program logo

Gold sponsor = Half page event program ad

Silver sponsor = Quarter page event program ad

Bronze sponsor = Quarter page event program ad

Most artwork for the Gala event will be covered under the specifications provided above.

Please submit artwork attachments to CBTF to email listed below. Questions? Please contact us!

EMAIL (preferred): CBTF@childhoodbraintumor.org | Telephone: 301-515-2900

Learn more about our organization and these events by visiting: www.childhoodbraintumor.org